

Database use as a tool to assist the development of agricultural activities

João Victor Ayres de Almeida¹; Diogo De Lucca Sartori²

Abstract: The study aims to analyze the availability of a database that provided information focused on the agribusiness sector, and exemplify a form of use for this knowledge acquired during the analysis of data obtained during navigation. For it was chosen the *EMBRAPA* database where data were collected from the Brazilian cattle herd and by analyzing this we sought to understand the behavior of the cattle industry in the three main producing regions of Brazil: North, Southeast, and Midwest. The method used seeks to provide a simple way of accessing information, seeking to equate forces of those involved in the production chain, considering these large landowners as small producers, thus creating a parity among the producers of this important sector of the economy.

Keywords: Livestock; Technology; Family farming; Agropensa; Agribusiness

São Paulo State University (UNESP). Engineering and Sciences Faculty. Management undergraduate student. jv ayres@hotmail.com

² São Paulo State University (UNESP). Engineering and Sciences Faculty. Ph.D. in Doutor em Animal Science. diogosartori@tupa.unesp.br